

**DEPARTMENT OF ENVIRONMENTAL PROTECTION
DIVISION OF RECREATION AND PARKS
OFFICE OF PARK PLANNING**



**MARJORY STONEMAN
DOUGLAS HOUSE**

**PRELIMINARY PUBLIC WORKSHOP
PUBLIC INTERACTION COMPONENT**

VISION STATEMENT

Use the "Sticky Notes"

"My Vision for the Marjory Stoneman Douglas House is.."

Preserve the house, create small museum, limit access to manage crowding.

OPEN to small private groups to visit 😊

Both of these!!
Needs security/monitoring component for visitors to learn about the environmental work she did.

A historic sanctuary which leverages the South Grove landscape to inspire visitors to reflect upon the challenges of conservation.

A hands-on learning center for students

Could be open 3 closed 4 day / year
With security cameras.

Form a FRIENDS group and raise funds.

Small poetry readings, book clubs.

* Artist & writer in residence space
place to hold small community meeting

Used for writers in residence / private events / readings

Writer's in Residence is a great program idea

Marjory would LOVE this!

Put original furniture in Back home

Acquire adjacent similar sized property now owned by Land Trust of Dade Co!

Writer in Residence or Social activists in residence!

WRITER IN RESIDENCE for ENVIRONMENTAL WRITERS

WRITER-IN-RESIDENCE is a great idea - ^{PRO-}WRITER sb willing to act as docent also!!

MAKE IT ONE STOP BEFORE KIDS GET TO THE MSDBN FOR THEIR PROGR.

2nd Tuesday of the month tour.

HAVE A LOCK BOX

SWOT Analysis

Strengths

Write what you believe to be a strength of the Marjory Stoneman Douglas House below

Eg. "the house is in proximity to downtown Miami"

WE LOVE HER STILL
Ditto!

an additional activity when visiting S.F!

Historical!

● The house is a tangible memorial for a person we revere - Preserve it!

● ● Part of Miami's history - save it

Critical piece of our collective memory

Few celebrity authors in Miami, house has historic significance

SWOT Analysis

Opportunities

Write what you believe to be an opportunity of the Marjory Stoneman Douglas House below

Eg. "the house could tell the story of a great Floridian"

Most people in the world have now heard the name Marjory Stoneman Douglas. Great opportunity to "fill in the blanks," who she is, etc. Historic preservation grant \$ is available.

It's important to share her love + values to the world!

She is very important to Coconut Grove - we don't want to lose yet another piece of our history

ENVIRONMENTAL HERO IN OUR MIDST

A literary icon & role model

So crucial was her work in preserving the Everglades + South Florida's natural treasures.

Educational - Reinforces MSD's crusade for the environment.

Land Trust of M-DC owns similarly sized property next door. Acquire it!

● Bring tours (weekends?) from Center Grove - 8 to 10 people at a time

Trolley Tour trip
from DT Coconut
Grove w/ guide
once a day? no
individual visitors w/
special arrangements

SWOT Analysis

Weaknesses

Write what you believe to be a weakness of the Marjory Stoneman Douglas House below

Eg. "there is no off-street parking"

Opportunity - \$ Trolley stop. ●

PARKING

Opportunity to cycle

Location - Quiet, off-beach-path neighborhood; shouldn't be disturbed. ● ●

Garden not well kept

People who want to move it or deny public access

Public access should be low key - be aware of neighbors ●

SWOT Analysis

Threats

Write what you believe to be a threat for the he Marjory Stoneman Douglas House below

Eg. "flooding, hurricane damage,"

Limited space, in side and out.

Moving it — loss of context.

← I agree, DHHO

Further structural damage.

Affluent neighbors concerned about change of quality of life
due to increased traffic

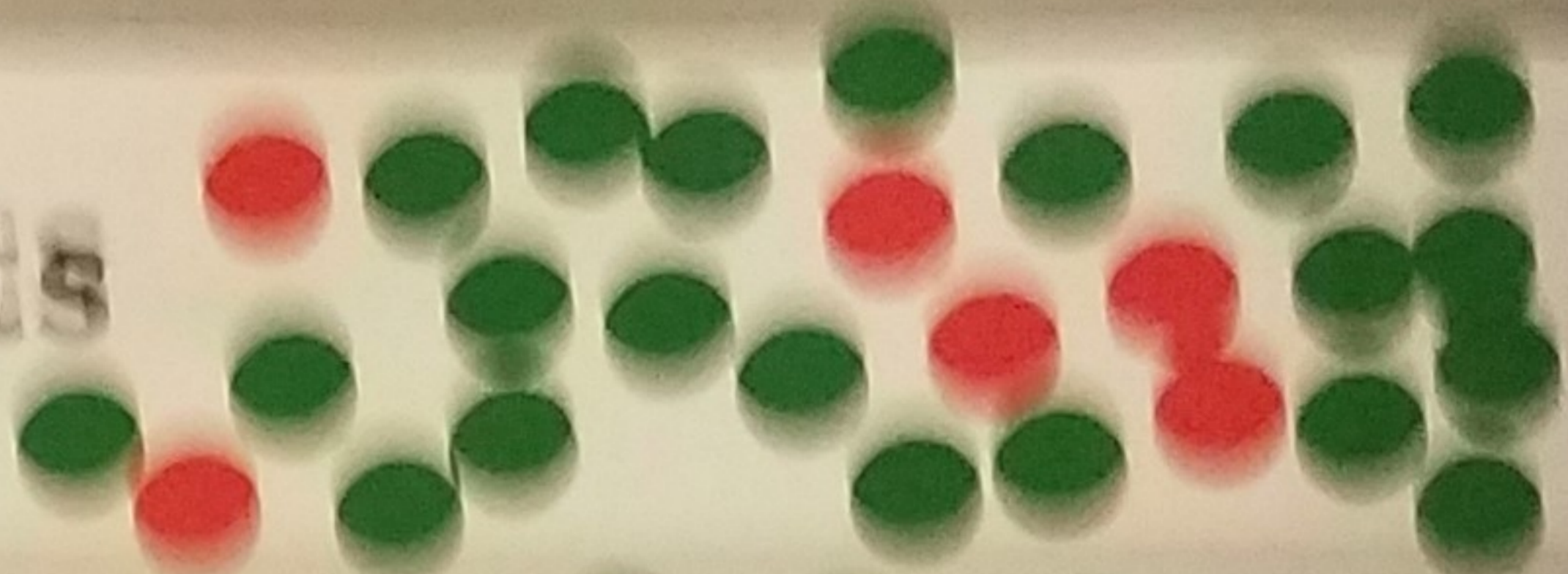
- CHANGE TO STREET / NEIGHBORHOOD DYNAMICS — DECREASE IN PRIVACY & SECURITY
INCREASE IN CROWDS / DISTURBANCE / CRIME ● ● ●
- don't move it! the house belongs on this land ● ●

Public Survey

Use Your Stickers

What activities or facilities are appropriate for the Marjory Stoneman Douglas House?

Special Programs and Events



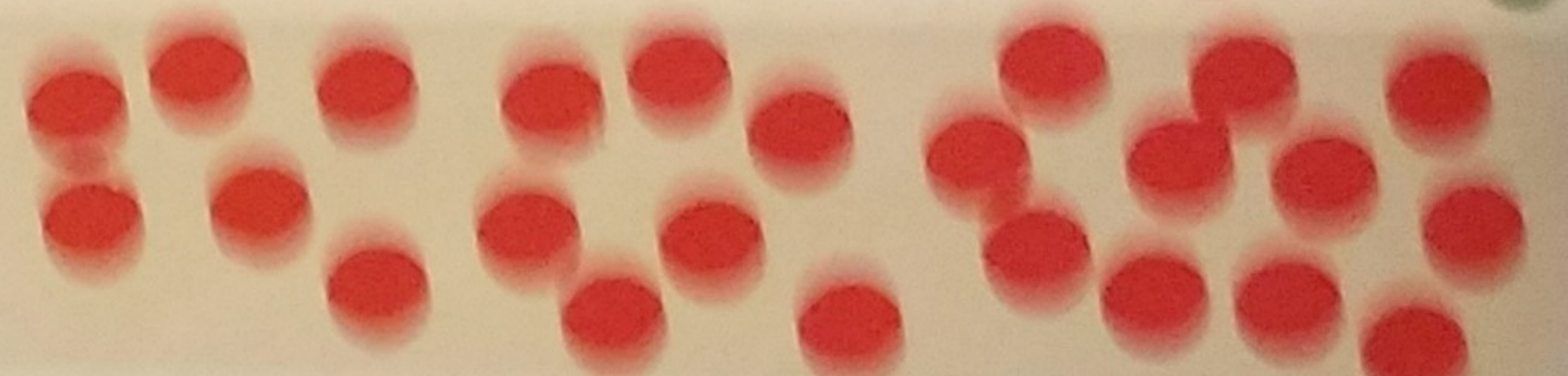
Museum/Visitor Center



Outdoor interpretive exhibits



Public Parking



Specialized Housing: eg. Writer in Residence Program



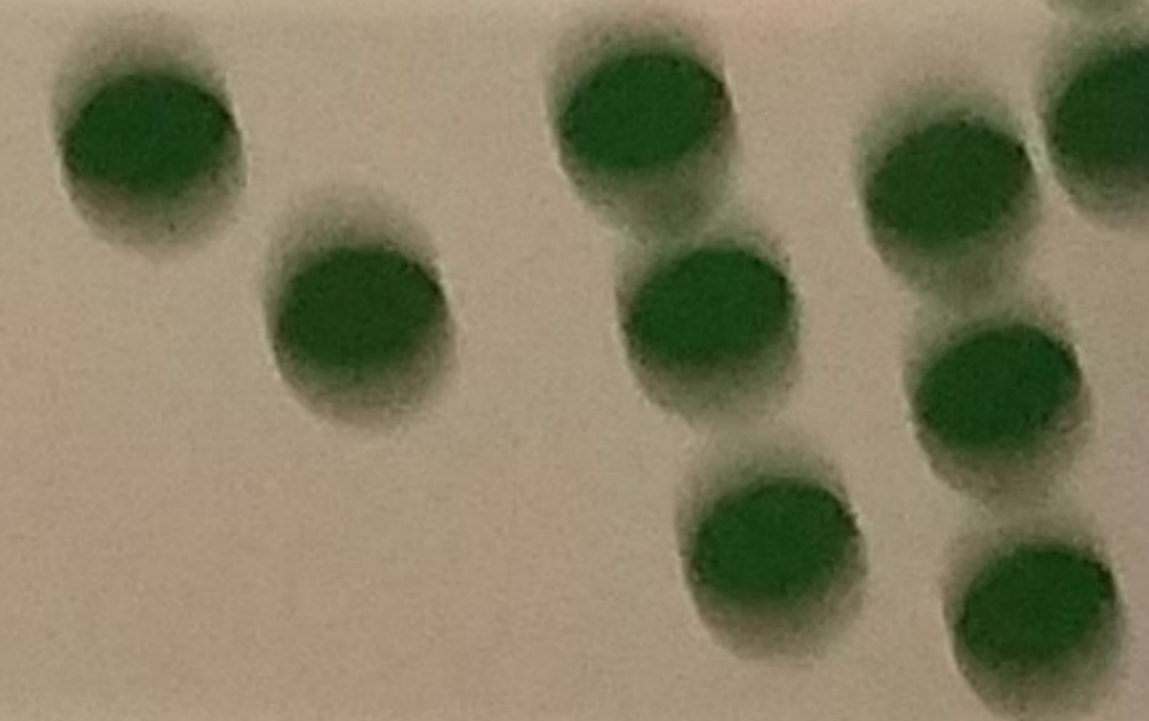
Historical Marker/signage



Public Garden



Wildlife Viewing/Nature Study



Other

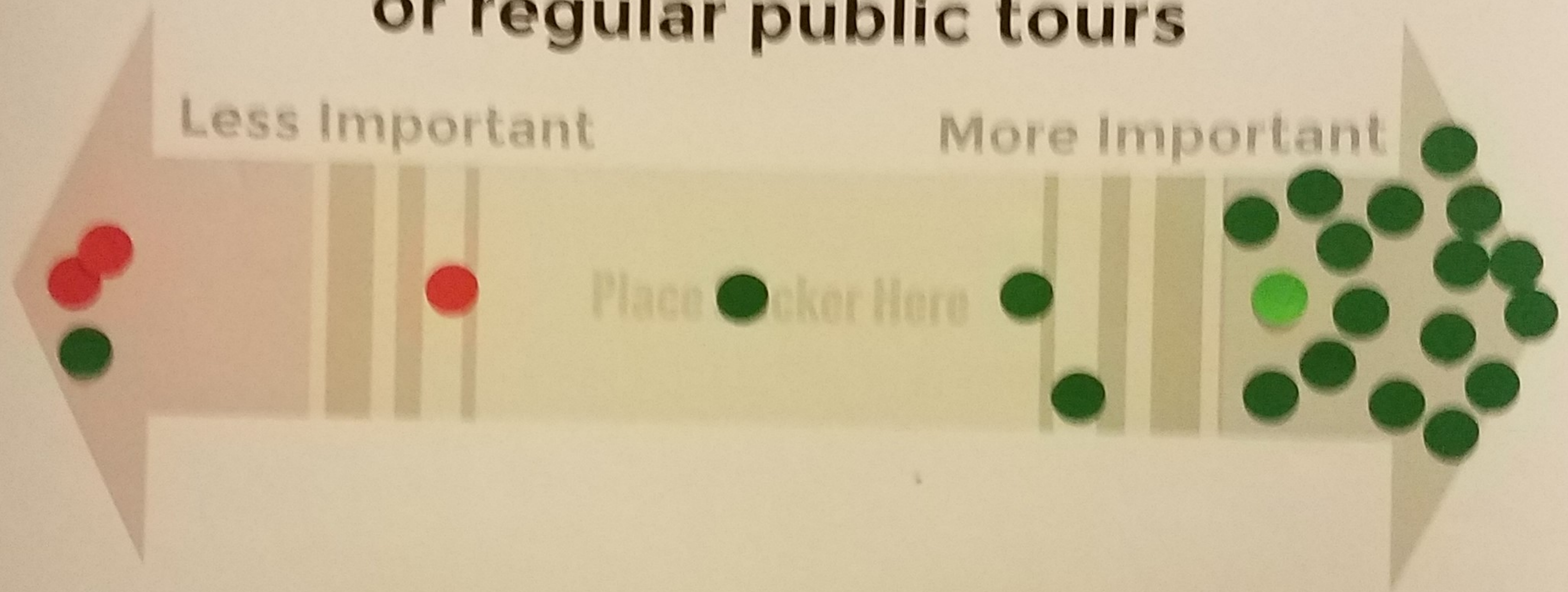
Public Survey

Use Your Stickers

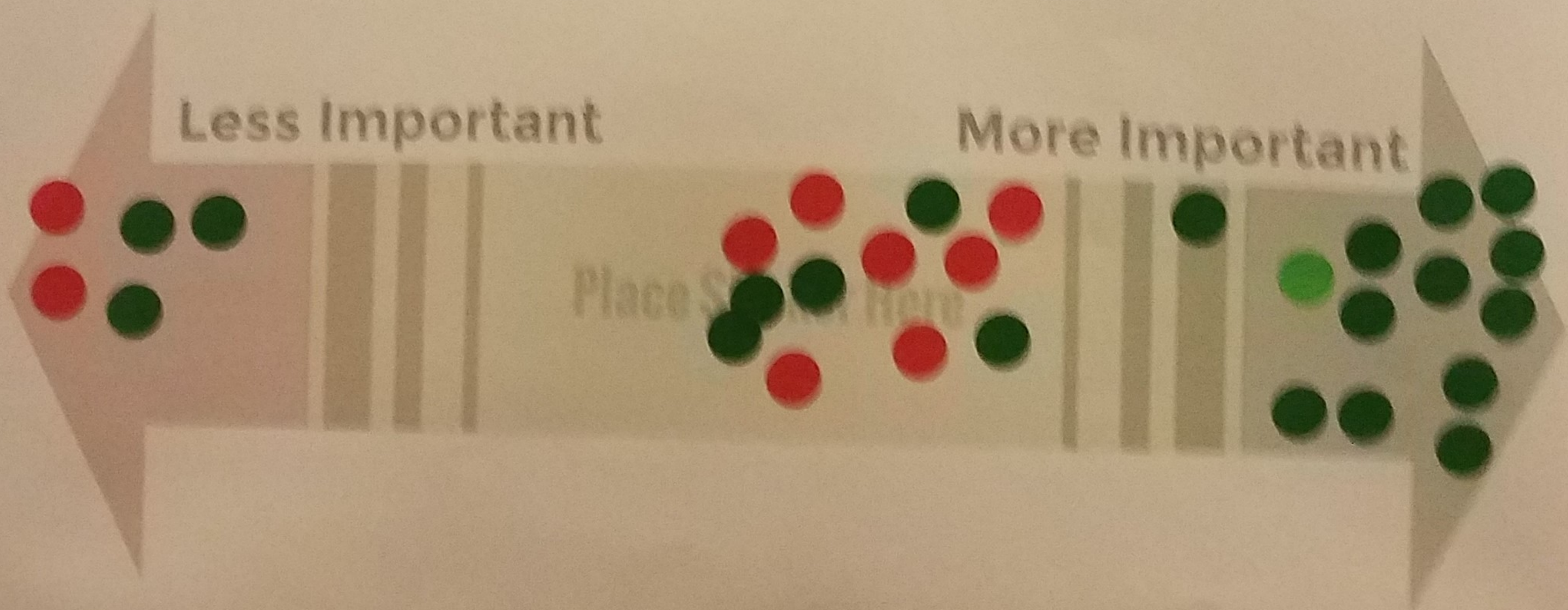
Rate the issue in importance

(One per question)

Provide public access to house and grounds or regular public tours



Create visitor center/museum



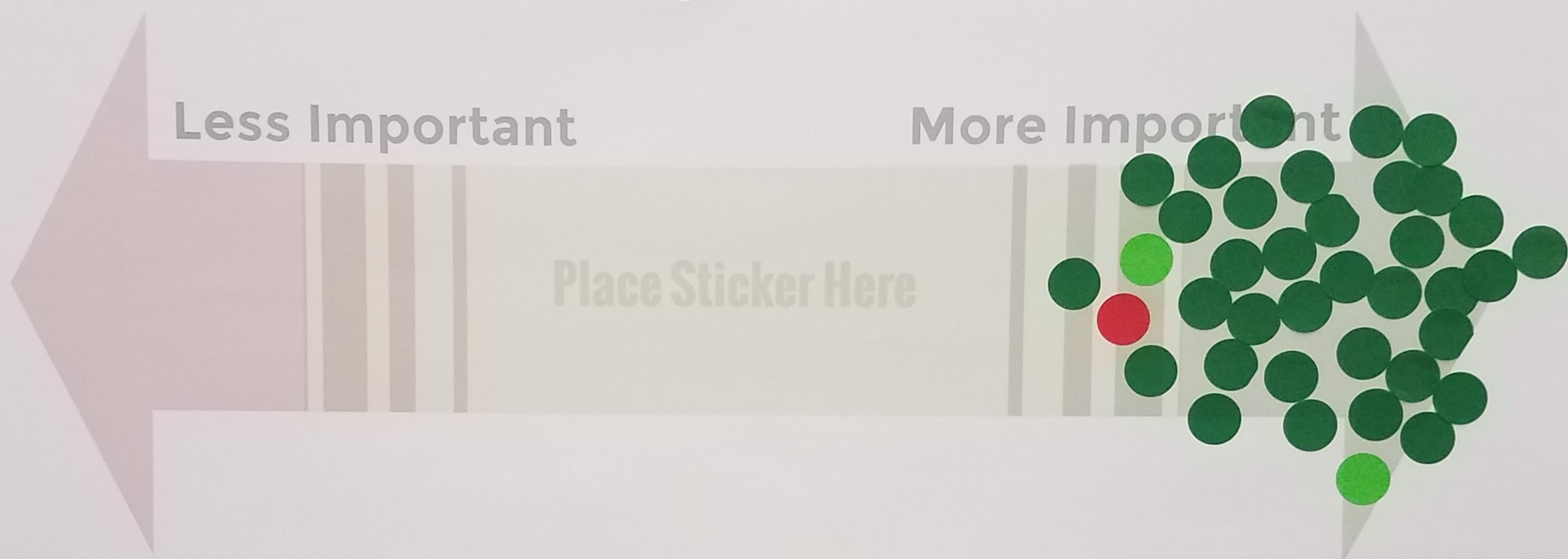
Public Survey



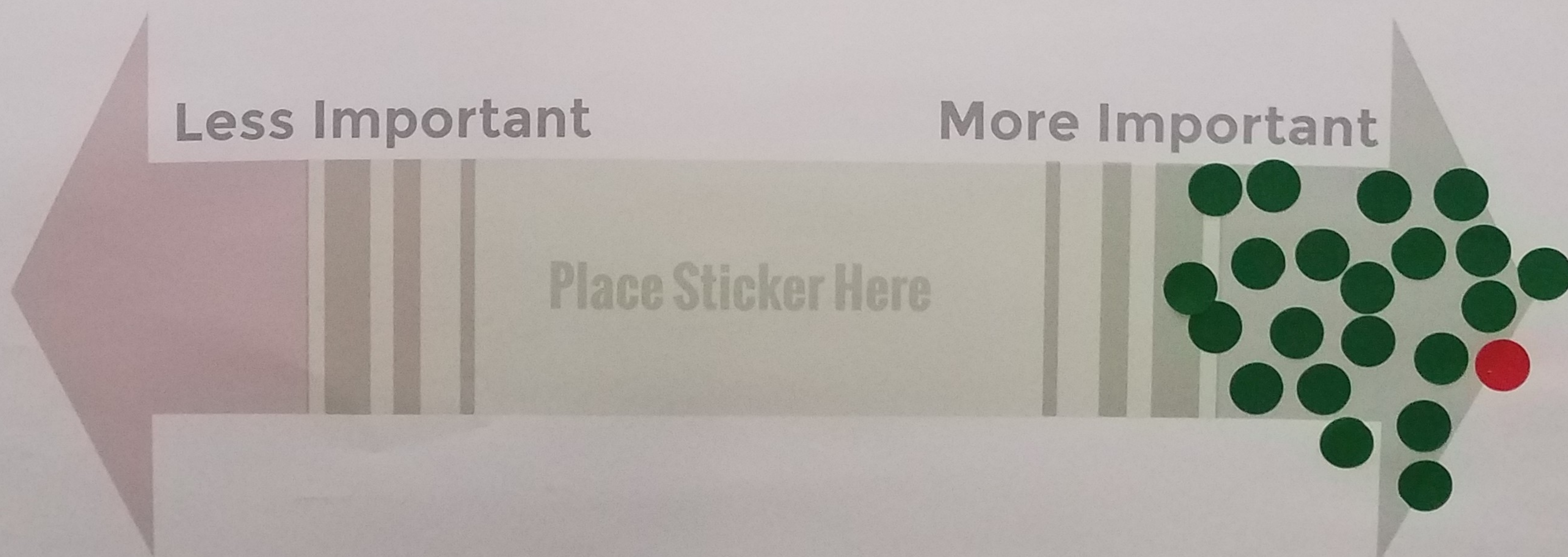
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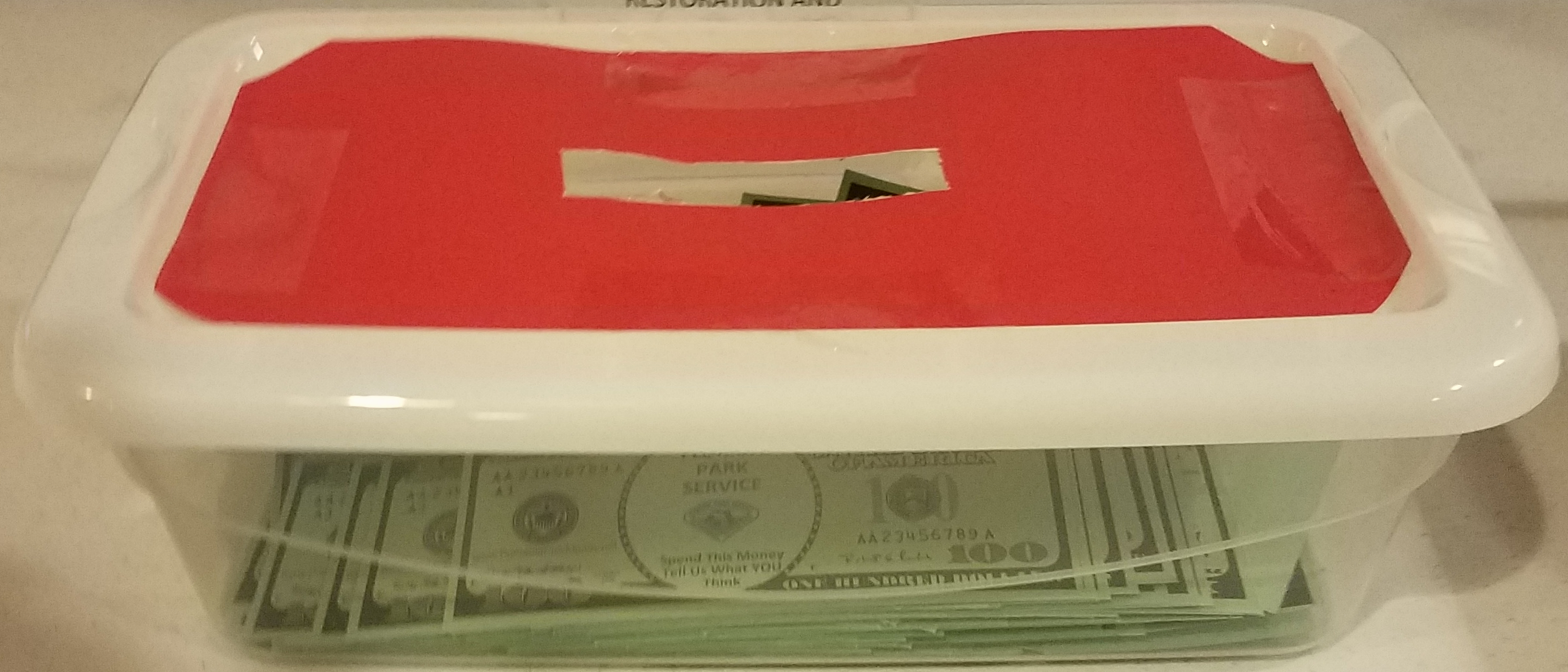
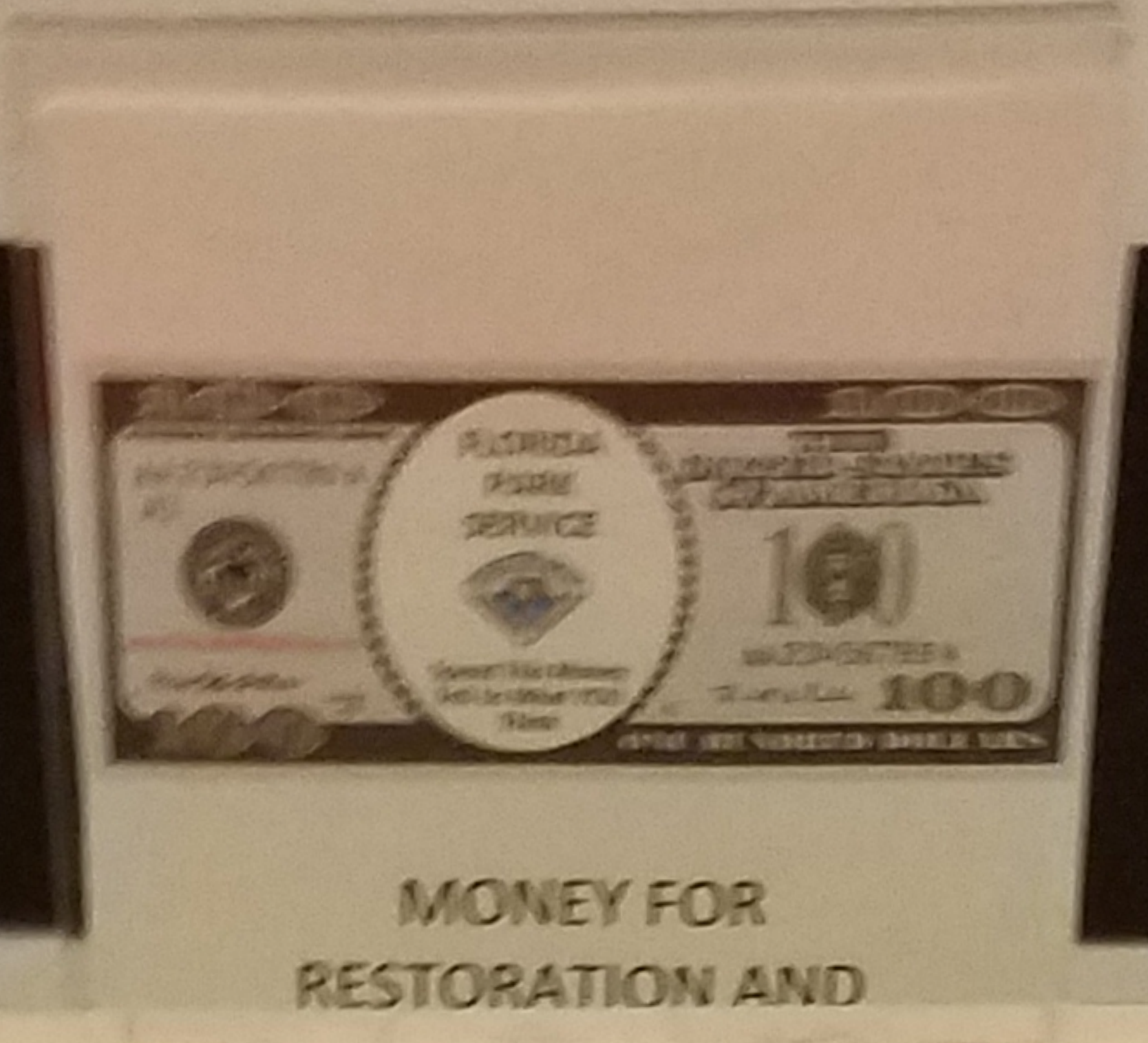
(One Per Question)

Long-term preservation of the house and grounds



Provide informational signage, historical marker, and landscape improvements

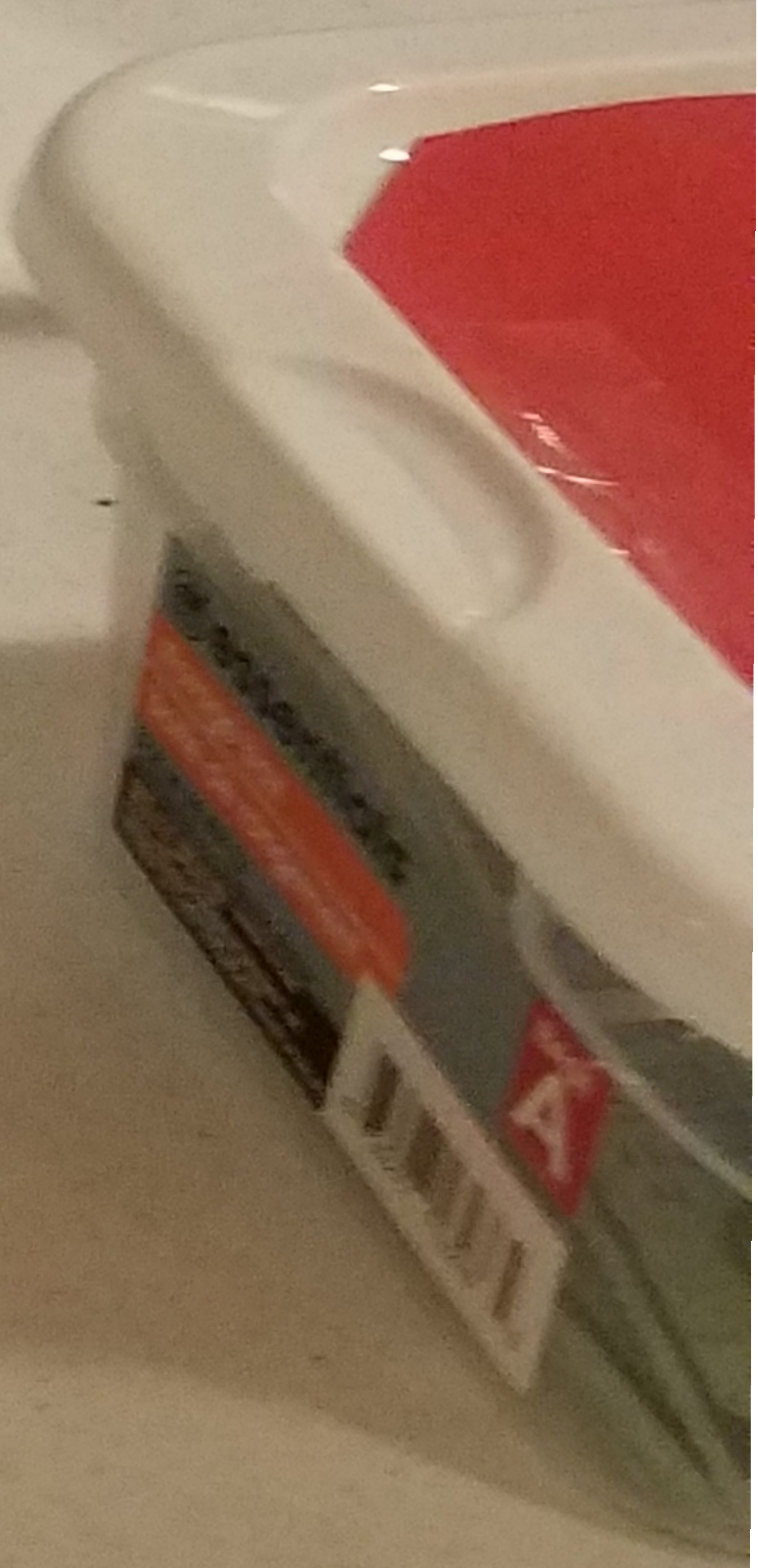
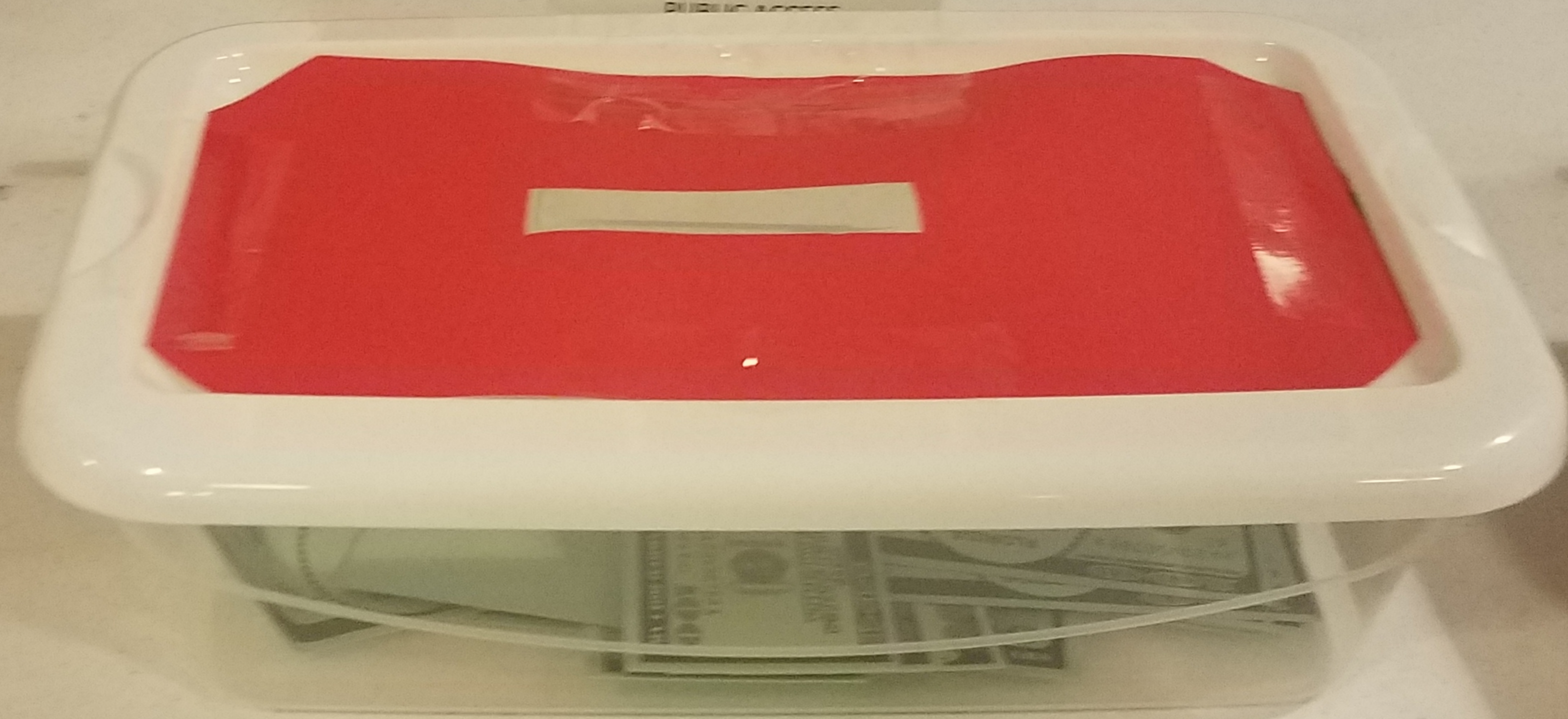
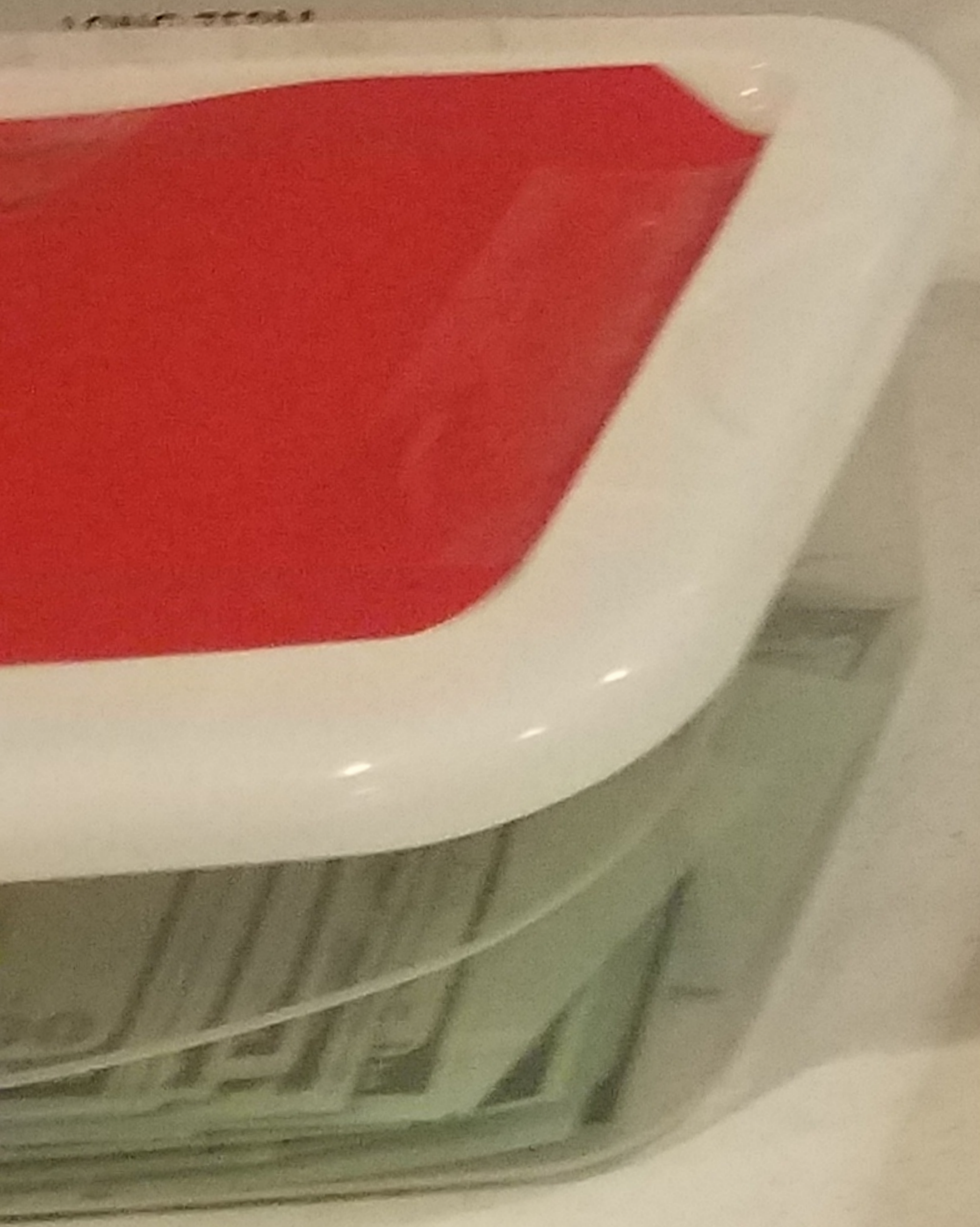




MONEY FOR RESTORATION AND LONG-TERM MAINTENANCE TOTAL \$13,600

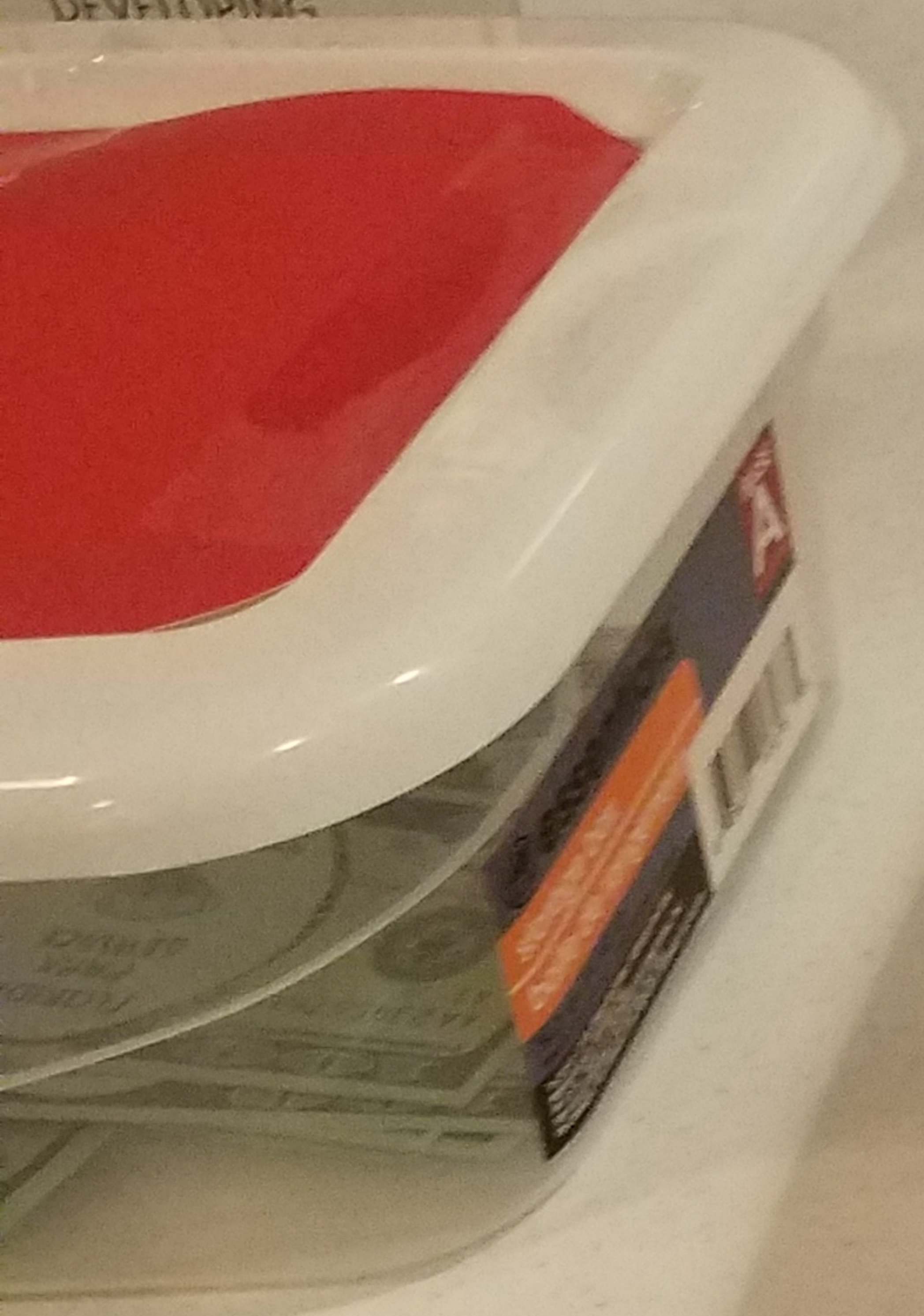
MONEY FOR RESTORATION AND LONG TERM

MONEY FOR DEVELOPING PUBLIC ACCESS

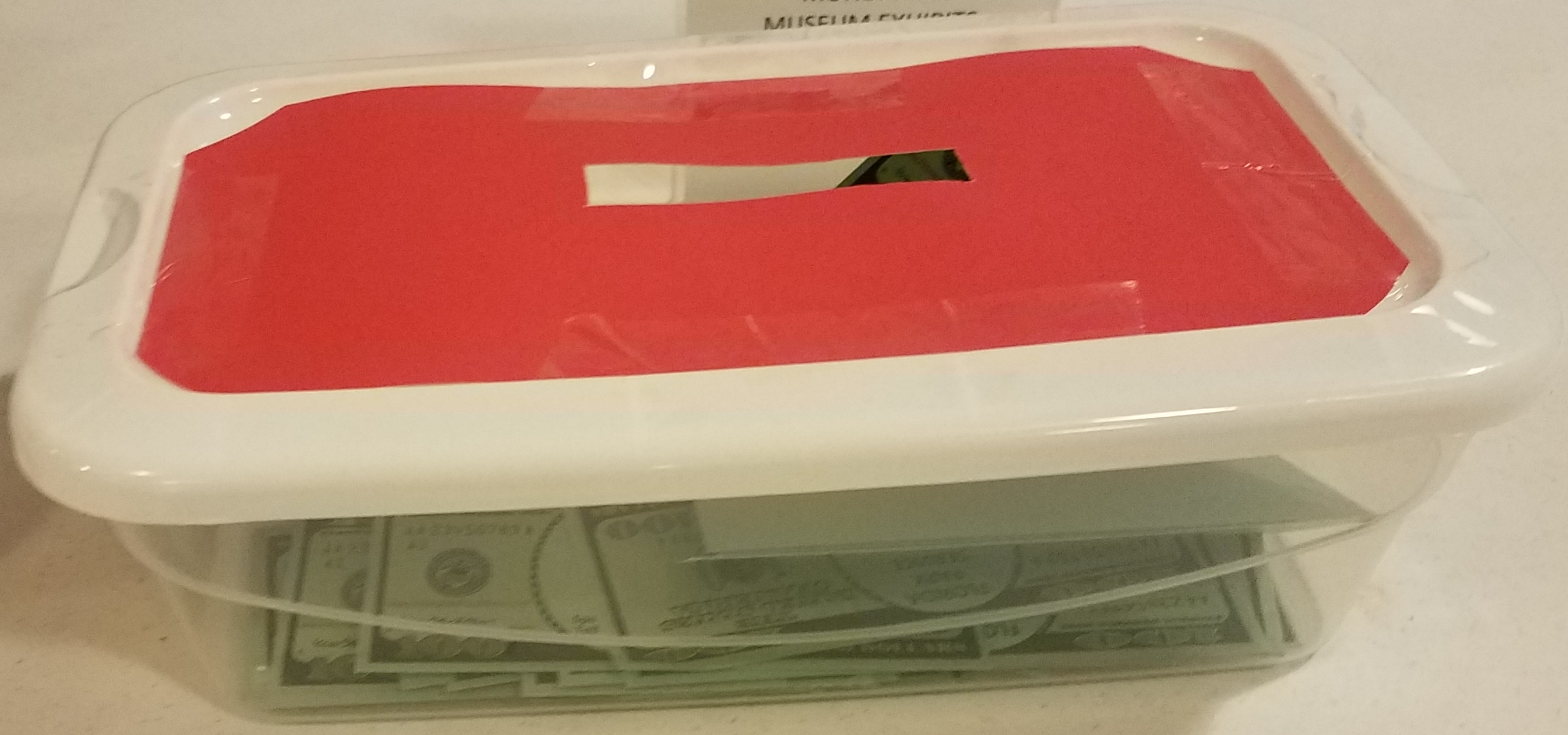


MONEY FOR DEVELOPING PUBLIC ACCESS TOTAL \$2500

MONEY FOR DEVELOPING



FLORIDA PARK SERVICE
MONEY FOR MISCELLANEOUS EXHIBITS



MONEY FOR MUSEUM EXHIBITS AND COLLECTIONS TOTAL \$5400