

**DEPARTMENT OF ENVIRONMENTAL PROTECTION
DIVISION OF RECREATION AND PARKS
OFFICE OF PARK PLANNING**



**MARJORY STONEMAN
DOUGLAS HOUSE**

**STAKEHOLDER MEETING
NOTES**

STRENGTHS

- HER IMAGE - HOUSE REPRESENTS WHO SHE WAS
- COLLECTION OF PERSONAL EFFECTS/FURNISHINGS
- UNIQUE DESIGN OF HOUSE ARCHITECTURE
- IN ORIGINAL LOCATION
- RESIDENTIAL CONTEXT - MATURE TREES
- NATIONAL LANDMARK STATUS

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WEAKNESSES

- MODERN APPLIANCES
- HOUSE CONDITION
- PROPERTY USAGE.
- HOUSE LOCATION ON LOT.
- "CURB APPEAL"
- RECEIVES FLOOD WATER.
- LIMITED CONVENIENT ACCESS
- HOUSE IS SMALL
- NOT UNIVERSALLY ACCESSIBLE

WEAKNESSES

- UNHAPPY / NEIGHBORS
- AGE OF THE HOUSE
- FAR FROM SERVICES LIKE RESTAURANTS, ETC.
- QUIET RESIDENTIAL AREA
- DIFFERENT OWNERSHIPS.

OPPORTUNITIES

- INTERPRETIVE OPPS
— HER STORY - RANGE
OF OPTIONS
- INTERPRET LIFE IN COCONUT
GROVE IN THE 20'S
- MARJORY'S LEGACY
- RESTORATION OF GREENSPACE
— GARDEN ATMOSPHERE
- CURATE TO PERIOD OF
INTERPRETATION
- LIMITED SCHEDULED SMALL
GROUPS

OPPORTUNITIES

- VIRTUAL TOUR.
 - ALTERNATIVE INTERPRETATION
- INVOLVE DESIGN STUDENTS IN RESTORATION
- MAKE THE HOUSE AN ASSET TO THE NEIGHBORHOOD.

THREAT

- HOUSE could BE IMPACTED BY DEVELOPMENT.
- LACK OF ADEQUATE FUNDING.
- LACK OF POLITICAL WILL TO SECURE FUNDING.
- ~~THREATS~~ PUBLIC ACCEPTANCE OF PLAN - LACK OF CONSENSUS
- CHANGING NEIGHBORHOOD CHARACTER - LOSS OF PRIVACY.
- CRIME/VANDALISM
 - SITE/NEIGHBORHOOD
- DECLINING PROPERTY VALUES

THREATS

- STORM DAMAGE.

T1

- POOR MAINTENANCE
OF GROUNDS

GROUP 1

PRESERVE MAJORITY
LEGACY THROUGH
THE HOUSE

CONTROL ACCESS
LIMITED VISITATION

NO RESIDENTS - ON/SITE
HISTORICAL CONTEXT
HOUSE MUSEUM.

PROTECT NEIGHBORHOOD PRIVACY.

SPECIALIZED EVENTS/TOURS

FRIENDS GROUP.

GROUP 2

TOP PRIORITY

'CULTURAL LANDSCAPE
- GRADING

STRATEGIC.

- DEVELOP AN OPERATIONAL PLAN
 - FUNDING NEEDS
 - PRIORITIZATION.
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• TECHNOLOGY - VIRTUAL LEARNING.

• RESTORATION OF HOUSE.
GARDENS/COLLECTIONS

• INTEREST IN RESIDENCE

• FRIENDS GROUP.

cur.

- COMBINE TWO PROPERTIES
- PRESERVING/RESTORING HOUSE
- CURATING CONTENTS

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- LIMITED ACCESS - WORK w/ NEIGHBORS
 - VIRTUAL TOUR - DEVELOP DOCUMENTARY ON MARJORY'S LIFE

TOP PRIORITY
* OPERATIONAL PLAN
- FUNDING SOURCES

Group 4

- RECONCILE OWNERSHIPS

- DEVELOP STRATEGIC PLAN

- NATURAL

- BUILT, - INLAND
CORE PROPERTY.

- * RESTORATION OF HOUSE

- * RESTORATION OF GROUNDS

- * DEVELOP PLAN OF USE IN
CONCERT w/ NEIGHBORS.