

Florida Green Lodging and Green Schools Designation Program

COLOR SPECIFICATIONS 2020

Florida Department of Environmental Protection



The outlined colors are provided to ensure consistency throughout all media types.

CYMK - Digital or offset printing (process color)

RGB - Digital media (screens)

HEX - Web design

PMS - Pantone® Matching System spot colors in offset printing; also used in critical color-matching for solid substrates such as cloth, vinyl lettering and laminates.



CMYK: 85C 18M 87Y 30K
RGB: 0 116 67
HEX: #007442
PMS: 348C



CMYK: 67C 0M 88Y 1K
RGB: 87 184 88
HEX: #56b758
PMS: 369C



CMYK: 5C 14M 88Y 5K
RGB: 231 199 57
HEX: #e7c738
PMS: 123C