

ROYCE GIBSON

**Executive Director
Florida Trail Association**



Royce became Executive Director of the Florida Trail Association (FTA) in October of 2020. Prior to joining FTA, he was a consultant and spent a year in Puerto Rico with the Friends of San Juan National Historic Site.

Royce served over 11 years as the Senior Director of Membership and Development at the Appalachian Trail Conservancy (ATC) where he won awards for his fundraising work, including a Direct Marketing Association MAXI award and two Gold Awards from Fundraising Success magazine. During his tenure at ATC, fundraising revenue nearly tripled. Royce has spent the past 30 plus years in non-profit fundraising for a variety of organizations.

Raised in Mississippi, Royce graduated high school in Arkansas before moving to Washington, D.C. where he earned a BA in Political Science from The American University. He spent nearly 20 years living within sight of the Appalachian Trail in Harpers Ferry, WV and in 2021 moved to Gainesville.