



# JIM COUILLARD

*Director*  
Parks and Recreation  
for Marion County

Jim Couillard serves as Director of the Marion County Parks and Recreation Department and is the county's landscape architect overseeing the management of 50 unique parks and trailheads. Marion County covers 1,652 square miles, with 36% of the county classified as Conservation (380,621 acres). It is home of the Cross Florida Greenway, state forests, water management lands, and the largest portion of the Ocala National Forest.

Jim has a robust vision for outdoor recreation with a goal of making Marion County the ecotourism hub of the southeast through partnerships with federal, state, and local land managing agencies and the private sector. Jim works closely with FDEP and FDOT in a joint effort to close gaps and find ideal alignments for shared-use trails in Marion County as part of the state-wide paved trail vision.



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